

State of South Carolina  
Office of the Secretary of State  
The Honorable Mark Hammond

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The Honorable Julius Genachowski  
Chairman  
Federal Communications Commission  
445 12<sup>th</sup> Street, SW  
Washington, DC 20554

Re: MB Docket No. 10-56

Dear Chairman Genachowski:

As the South Carolina Secretary of State, my office is charged by the South Carolina General Assembly with issuing certificates of franchise authority to cable providers. In this capacity, I have come to know Comcast and have toured its facilities in Charleston, SC. I would like to take the opportunity to provide you my perspective on the company and its community involvement in the state of South Carolina.

As Secretary, I have the duty of enforcing the Solicitation of Charitable Funds Act. That means that I am responsible for protecting the public against organizations that take advantage of charitable donors. We call these organizations "Scrooges." The best defense against a "Scrooge" is an informed public. That's where Comcast comes in. Every year my office announces a list of Scrooge and Angel charities. "Angels" are those organizations that exemplify charitable giving in South Carolina based on the percentage of program expenses that go toward the program activities. Comcast helps promote Scrooges and Angels by broadcasting public service announcements on its cable systems throughout the state. Thanks to Comcast, more than 120,000 South Carolina households have been afforded the opportunity to learn about the program and be more prudent about charitable giving.

The Scrooges and Angels list is only one example of Comcast's positive impact on South Carolina, but it captures the company's spirit of localism and commitment to public service. I believe that Comcast is an exemplary corporate citizen and positively impacts South Carolinians. I am pleased to support its efforts to join with NBC Universal, and I strongly encourage you to do the same.

Sincerely,

Mark Hammond  
South Carolina Secretary of State

cc: Commissioner Michael J. Copps  
Commissioner Robert M. McDowell

Commissioner Mignon Clyburn  
Commissioner Meredith Attwell Baker

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